

**CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA**



Agenda Date:	March 17, 2025
Action Required:	Adoption of the application to amend the City's Comprehensive Plan to include the Parks & Recreation Master Plan.
Presenter:	Riaan Anthony, Director of Parks & Recreation
Staff Contacts:	William Bassett, Business and Golf Manager
Title:	Public Hearing and Resolution for Parks & Recreation Comprehensive Master Plan Adoption (1 of 2 readings)

Background

In November 2023, the City began a Comprehensive Parks & Recreation Master Plan with PROS Consulting. The purpose of the Master Plan is to guide the department for the next 10 years and provide strategic direction and vision to meet current and emerging public needs, as well as remain the primary steward of significant natural, cultural, and historic resources.

After 15 months of working with PROS Consulting, the community and various boards, commissions and partners, the Department has a full plan for Council to consider adopting which would be incorporated into the City's Comprehensive Plan. As part of the acceptance process, Parks & Recreation has received approval and comments/ammendments from the following boards/commissions:

- Parks & Recreation Advisory Board: February 6, 2025
- Planning Commission: March 11, 2025

PROS Consulting will be providing an overview of the plan and answering any questions and/or feedback/edits to the document.

Discussion

The presentation allows the Council to review and ask any questions or provide any feedback regarding the Master Plan document, key recommendations, and goals.

Alignment with City Council's Vision and Strategic Plan

Recreation, Arts, Culture

Community Engagement

Robust community engagement has occurred throughout the Master Plan process and PROS Consulting will provide specific details of engagement. Public comments were also received during

the Parks & Recreation Advisory Board Meeting on February 6, 2025 and at the Planning Commission Meeting on March 11, 2025.

Budgetary Impact

Once adopted, there will be community expectation to proceed with implementation which will have an impact on the General Fund operating expenses and Capital Improvement Program.

Recommendation

Staff recommend the approval of the parks and recreation Master plan and amend the city's comp plan.

Alternatives

Council could choose to not adopt and continue to work on another version. Additional funding would be needed for further work with PROS Consulting.

Attachments

1. PC Resolution
2. Resolution for amendment of the Comp plan to add the PR Master Plan